



Tyne Estuary Partnership



Environment
Agency

Tyne Estuary Partnership: Placement Journey

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A bit about me



Why Groundwork ?



Community



Environment



Learning
something new

Outcome:

- Increased and wider range involvement in heritage
- People will have learned about heritage, leading to a change in ideas and actions
- People will have greater wellbeing
- To find out the opinions of the public which will help establish Lottery funding

Tasks



TARGET AUDIENCE



OPINIONS



PLAN

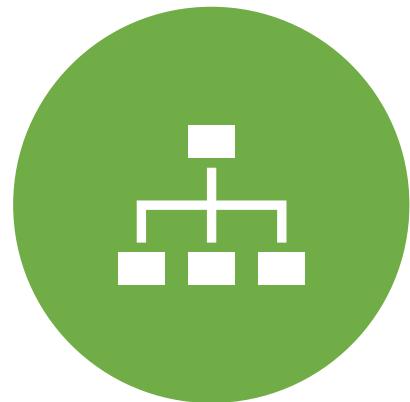
Surveys/Sectors



EDUCATIONAL



RESIDENTIAL



BUSINESS

Questions



WHAT IS YOUR POSTCODE?



WHAT WOULD ENCOURAGE YOU TO
VISIT THE TYNE?



HOW DURING THE PANDEMIC HAVE
YOU ENGAGED WITH YOUR LOCAL
ENVIRONMENT ?

Educational Survey

- Additional Educational benefits
- Subjects/classes
- Curriculum
- Talks and how we could educate

What environmental benefits from our project would be most relevant to you? *

	Not relevant	Relevant	Very relevant	N/A
Volunteering Opportu...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Opportu...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tourism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bettering The Envir...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Opportuni...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve Mental We...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve Physical W...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you use the estuary as an educational resource already? *

Yes
 No
 Maybe

How much do you understand by term 'Climate Change'? *

1 2 3 4 5
Not at all Very well

What form of volunteering/practical work would be most beneficial? *

Yes

How during the pandemic have you engaged with your local environment ?

Long answer text

In relation to educational purposes, what is your role? E.g Teacher, Parent, Home Educator *

Short answer text

Do you think our ecological changes will have an educational value for students/parents/teachers?

Yes
 No
 Not sure

Business survey

- Footfall increase
- Increase employee satisfaction
- Business impact on the environment
- How can they aid the TEP?

u think our project will have a positive or negative impact on your busin

positive

negative

ot sure

lid you think this ?

nswer text

ian the TEP and it projects aid your company further ? *

nswer text

ink your business could help the TEP make an impact on the environment ? *

ver text

ink the projects will aid towards your corporate social responsibility and the aim
carbon neutral ?

e

ink that our proposed projects will increase footfall along the Tyne Estuary ?

be

ink the project will have a direct benefit on the revenue your business brings

be

ink your employees will benefit from TEP and our projects ? *

wer text

Residential survey

- Improve surroundings
- Covid – physical/mental wellbeing
- Property prices

✓ I think TEP projects will aid the value of your property/the area where you are residing

✓

maybe

✓ I have any connections/represent any community groups? If so, who? *

answer text

✓ Could we involve you in the projects? *

✓ Volunteering opportunities

✓ Educational talks

✓ Meetings with our team

✓ Virtual talks

✓ In the present pandemic, have our green spaces and the Tyne been more valuable to you than before?

✓



Not at all

1

2

3

4

5

✓ I think TEP projects will improve the appearance and appeal of your local area

✓

Not really



1

2

3

4

✓ In the present pandemic, have you used your local green spaces and the Tyne during the pandemic?

✓

For walks

For runs

For outdoor workouts

For socially distanced socialising

For outdoor group sports

Other...

✓ I think our projects will benefit the wildlife in your area? *

✓

Not at all

Not really

Maybe

✓ Is there anything else you would like to add that is important to you? *

✓

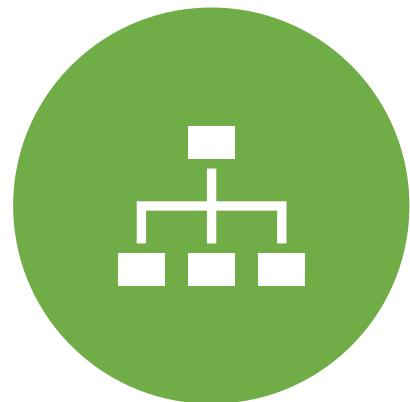
The Response



EDUCATIONAL - 3



RESIDENTIAL - 19



BUSINESS - 5

Next steps:



- Educational and residential survey interaction increased
- New survey methods?
 - Comparison



Questions

