

Tyne Estuary Partnership: Placement Journey

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A bit about me



Why Groundwork ?



Community



Environment



Learning
something new

Outcome:

- Increased and wider range involvement in heritage
- People will have learned about heritage, leading to a change in ideas and actions
- People will have greater wellbeing
- To find out the opinions of the public which will help establish Lottery funding

Tasks



TARGET AUDIENCE



OPINIONS



PLAN

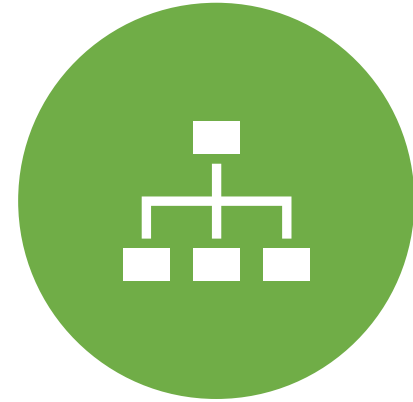
Surveys/Sectors



EDUCATIONAL



RESIDENTIAL



BUSINESS

Questions



WHAT IS YOUR POSTCODE?



WHAT WOULD ENCOURAGE YOU TO
VISIT THE TYNE?



HOW DURING THE PANDEMIC HAVE
YOU ENGAGED WITH YOUR LOCAL
ENVIRONMENT ?

Educational Survey

- Additional Educational benefits
- Subjects/classes
- Curriculum
- Talks and how we could educate

What environmental benefits from our project would be most relevant to you ? *

	Not relevant	Relevant	Very relevant	N/A
Volunteering Oport...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Oport...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tourism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bettering The Envir...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Opportuni...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve Mental We...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve Physical W...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What form of volunteering/practical work would be most beneficial ? *

Do you use the estuary as an educational resource already? *

- ☐ Yes
- ☐ No
- ☐ Maybe

How much do you understand by term 'Climate Change' ? *

	1	2	3	4	5	
Not at all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very well

Do you think it is useful for children to learn about climate change and the solutions to it, especially those in the local area? *

- ☐ Yes

How during the pandemic have you engaged with your local environment ?

Long answer text

In relation to educational purposes, what is your role? E.g Teacher, Parent, Home Educator *

Short answer text

Do you think our ecological changes will have an educational value for students/parents/teachers?

- ☐ Yes
- ☐ No
- ☐ Not sure

Business survey

- Footfall increase
- Increase employee satisfaction
- Business impact on the environment
- How can they aid the TEP?

Do you think our project will have a positive or negative impact on your business?

Positive

Negative

Not sure

Would you think this?

Answer text

Can the TEP and its projects aid your company further? *

Answer text

Do you think your business could help the TEP make an impact on the environment? *

Yes

No

Other text

Do you think the projects will aid towards your corporate social responsibility and the aim to be carbon neutral?

Yes

Do you think that our proposed projects will increase footfall along the Tyne Estuary?

Yes

Do you think the project will have a direct benefit on the revenue your business brings?

Yes

Do you think your employees will benefit from TEP and our projects? *

Answer text

Residential survey

- Improve surroundings
- Covid – physical/mental wellbeing
- Property prices

Do you think TEP projects will aid the value of your property/the area where you are residing?

Yes

No

Maybe

Do you have any connections/represent any community groups? If so, who? *

Answer text

Would we involve you in the projects? *

Volunteering opportunities

Educational talks

Meetings with our team

Virtual talks

With the present pandemic, have our green spaces and the Tyne been more valuable to you than before?

Not at all 1 2 3 4 5

How have you used your local green spaces and the Tyne during the pandemic?

For walks

For runs

For outdoor workouts

For socially distanced socialising

For outdoor group sports

Other...

Do you think TEP projects will improve the appearance and appeal of your surroundings?

Not really 1 2 3 4

Do you think our projects will benefit the wildlife in your area? *

Yes

No

Maybe

How important to you? *

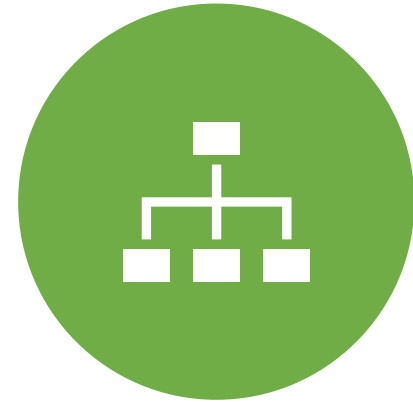
The Response



EDUCATIONAL - 3



RESIDENTIAL - 19



BUSINESS - 5



Next steps:

- Educational and residential survey interaction increased
- New survey methods?
 - Comparison



Questions

